



## Social Media Manager\*in

Jetzt  
bewerben

Sure, we all need work to pay our bills. But what if a job could also be fun and make you feel like you're contributing to a shared vision? We're looking for someone who wants to come to work every day to bring ideas to life, helping us move more freely in the vertical world. Climbing is in our genes - whether on rocks, ice, trees, or industrial equipment. For over 160 years, we've believed in pushing boundaries and staying curious to preserve the beauty of our vertical world. To continue this journey, we are seeking a Social Media Manager\*in (focus: content) as soon as possible.

### Your tasks

- You will create creative content for our social media channels - from reels and stories to posts and short videos
- You plan and manage existing content efficiently across our channels and optimize it for maximum reach and engagement
- You keep an eye on the community, interact with it and ensure a lively brand presence
- You work closely with our marketing team as well as external partners and athletes to produce authentic and high-quality content

### Your profil

- You have at least 3 years of professional experience in social media marketing or content creation/editorial planning

- You are creative, have a flair for storytelling and understand how to prepare content in a visually and textually appealing way
- You have a strong affinity for social media and are familiar with all common platforms
- You are flexible and keen to travel to events and create content on site
- You can identify with the mountaineering and climbing scene, ideally you are a vertical climber yourself

### **Your benefits**

- We are an international and motivated team in a familiar working atmosphere
- We enable you to realize your potential in an exciting job with international relevance
- We do a lot together and experience our beautiful Allgäu mountains together - whether on our own wall or bouldering hall, on skis, running or cycling
- We offer you training, JobRad, flexible working hours, mobile working, discounts in the climbing hall or on equipment and much more.

### **Interested?**

We're excited to hear from you!

If you have any questions, feel free to contact Raphaela at +49 7562 981 222.

**Jetzt bewerben**